

INSTITUTIONAL STRENGTHENING

HRDN supports institutions and provide them technical assistance in diversified fields such as trainings, research & development, communication strategy, institutional development plans, and development of capacity building manuals etc.

HRDN built *respect, trust, communication and confidence* of the Public and private institutions and provide technical assistance to different institutions i.e. developed institutional development plan and communication strategy for Federal Ombudsman and help it in increasing its outreach and strengthen coordination among stakeholders. Enrich Non-

HRDN implemented project while joining hands with USAID- Trust for Democratic Education & Accountability (TDEA) for the *Institution of Federal Ombudsman (FO)* and provided support to institutionally strengthen the office of Ombudsman through *public-private partnership* and provided technical support to increase outreach of the institution and coordination among stakeholders. The HRDN supported the Federal Ombudsman while developing the **Institutional Development Plan** and capacitate its staff in different skills. For the very first time its **Communication Strategy** was developed and implemented for better and smooth working of the institution.

Thematic Focus:

Advocacy & Awareness



Project Location:

Islamabad

Our Donor:

USAID- Trust for Democratic Education and Accountability (TDEA)

Project Objectives:

- ✦ To create awareness among 5500 ordinary citizens of Islamabad regarding available public entities and bodies which have been established for grievance redress including federal ombudsman office through media campaign
- ✦ To provide a platform such as "Citizen's Group" for citizens and civil society to discuss and then advocate for strengthened citizen's voice for grievance redress through the office of Ombudsmen in Islamabad
- ✦ To undertake advocacy activities for making the voice of most disadvantaged groups (such as women, children, youth etc.) heard through stakeholder dialogues and seminars.
- ✦ To advocate and contribute for institutional strengthening, transparency and effective service delivery by the office of ombudsman through stakeholder dialogues and capacity building initiatives.

Project Main Activities:

Following major activities performed under project head: -

- ✦ **Citizens' group** formed and monthly meetings conducted
- ✦ Extensive **media campaign** organized i.e. 6 radio programs, 20 newspaper advertisements, 6 newspaper articles, 6 blogs, 500 posters and 5000 flyers and 5 video documentaries
- ✦ **Communication strategy** developed for the office of Ombudsman and 2 days 2 trainings organized on IT Skills for the officials of Ombudsman
- ✦ **Stakeholder dialogue** organized and **public seminar** conducted on "Freedom of Information".



Organizational

&

Humanitarian Strategy Development

HRDN while joining hands with Tear Fund developed Organizational and Humanitarian strategy for following institutions: -

- ✓ **Grassroots Pakistan (GRP),**
- ✓ **Multan Diocesan Trust Association (MDTA),**
- ✓ **Party Welfare Service (PWS),**
- ✓ **Rural Economic and Educational Development Society (REEDS),**
- ✓ **Participatory Rural Development Society (PRDS) and**
- ✓ **Veer Development Organization (VDO).**

